

A True Gift for the Community ...

The Festival of Trees is an annual Christmas event along with the Helen Christmas Parade and the lighting of the Village, Cleveland's Christmas in the Mountains and Lighted Parade.

This year's festival will be a gift to the community and fundraiser for the **United Way of White County**. There will be no admission charge. The trees will simply be on display for the enjoyment of everyone. Proceeds from the trees will go to the **United Way of White County**.

The Festival is recruiting sponsors and volunteers to help bring together this wonderful event.

Please fill out the registration form and join us!



Please mail or fax your registration to:

*United Way of White County
P.O. Box 1288
Cleveland, GA 30528
Phone: 706-892-4779
Fax: 706-381-8009*

Festival of Trees

2019



Nov 13—Dec 7



At Unicoi State Park

Help our community get in the Christmas Spirit...

By sponsoring a Christmas tree or wreath in the 2019 Festival of Trees, you will greatly contribute to the major goals of the event by:

- Creating exquisite holiday items that will be desirable for visitors of the festival to purchase and display in their homes or business.
- Creating a magical holiday atmosphere for the entire community to enjoy.
- Helping to raise money for United Way of White County that benefits the residents of White County.

Festival Dates

- **Sponsor Decorating Dates:**
Sun Nov 10 –Wed. Nov 13 @ Noon
- **Opening Day:**
Wednesday, Nov. 13 @ Noon
- **Festival of Lights Christmas Reception**
Friday, Dec. 6th at 6:00 p.m.
- **Last Day:**
Saturday, Dec. 7th at 2:00 p.m.

Brought to you by:



To Benefit:



Sponsorship

A total of 30 trees are available for sponsorship in the Festival of Trees. 10 7½ ft. pre-lit trees are available to be sponsored at \$175 each, and 20 - 4½ ft. pre-lit table top trees are available to be sponsored at \$100 each. 15 wreaths are also available to be sponsored by individuals or non-profit organizations for \$50 each. Sponsorship includes signage beside your tree or wreath; no other signage is permitted. The festival will run from November 13th to December 7th. Bids will be taken on all trees and wreaths through December 7th at 2pm. All purchasers are responsible for the pick-up of their own tree or wreath by 6 p.m., Dec.7th.

Decorating Guidelines

The ultimate goal of this event is to raise money for United Way of White County, so please keep in mind when selecting your theme and decorating your tree/wreath that you want the finished product to be something that individuals want to purchase and take home.

- **All ornaments must be securely attached to the tree/wreath.**
- **All trees are pre-lit. Please bring an extension cord.**
- **Trees must be decorated to be viewed on all sides.**
- **Any edible ornaments must be wrapped.**
- **All trees must have a tree skirt.**

Decorators will be able to set up beginning at 12 pm on November 10th. All trees and wreaths must be completed by 12:00 Noon on November 13th. Please note, if you decide to take early possession of your tree, you are responsible for assembling and delivering the decorated tree to Unicoi State Park & Lodge no later than noon on the 13th. All wreaths will be available for pick up at the Holiday Inn Express in Helen, or Carl Frees office, Cleveland. All decorated wreaths must be delivered to the Holiday Inn Express by Tuesday November 12th or Unicoi State Park & Lodge in the lower Fireside Lobby no later than Noon on Wednesday, November 13th.

Festival of Trees Registration Form

Business / Organization: _____

Contact Person: _____

Mailing Address: _____

EMAIL: _____

Phone: _____

I would like to sponsor a:

_____ 7 1/2 Ft. Pre-lit Tree for \$175

_____ 4 1/2 Ft. Pre-lit Tree for \$100

_____ Wreath for \$50 (Individuals / Non-Profits Only)

Theme of Tree/Wreath: _____

Method of Payment:

_____ Cash _____ Check _____ Credit

Please Make Check Payable: United Way of White Co

Credit Card Number _____

Exp. Date _____ CVV _____ Zip: _____

Signature _____

Thank you for your support!!!